



*“ a PIM-system with some Digital Asset functionality,
a DAM-system with some Content Data functionality ”*

Or a system that is fully PIM & DAM



opv® Online

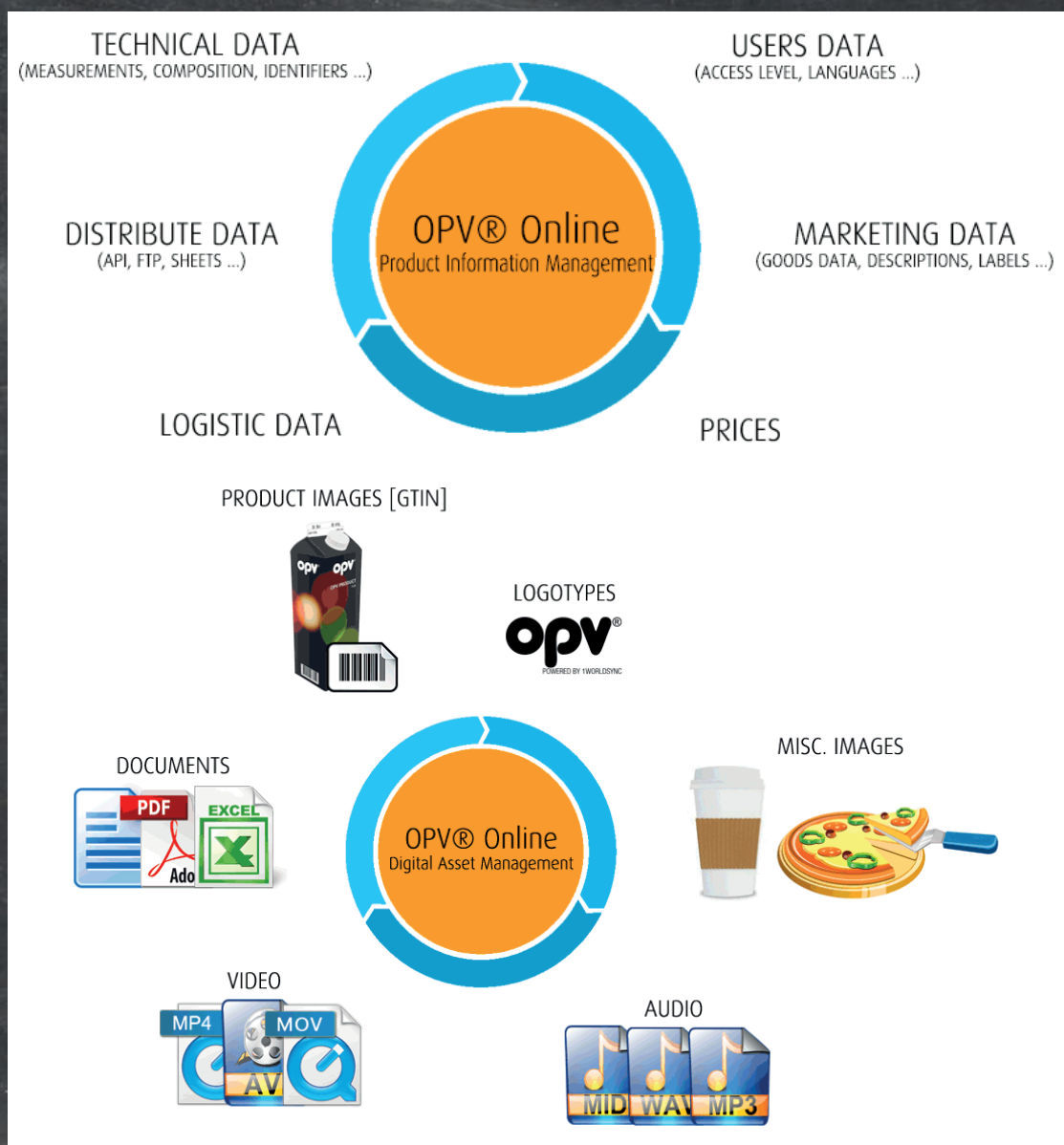


We are quite convinced that your organization have some kind of internal system for article data management (PIM). Most likely, you also have a system for storing your digital assets. (DAM)

However, there is a risk that regardless of system, you may incur high costs for consultants or that the systems can not be integrated to other systems, external or internal.

Industry requirements means that the systems can not automatically be used without having to manually process the digital assets and data.

OPV® Online has proven with many customers success stories to be a complete PIM and DAM, with the capability to secure any requirement, external as internal.



Some key features of OPV Online:

AGGREGATE:

- Can collect and store Article Information from GDSN®.
- Customer could create new customer specific data fields, i.e enhanced information to for example the Omni Channels.
- Can collect and store Article Information from XLS, CRM, ERP etc.
- Can store any kind of Digital Assets, such as: images, documents, video, logotypes.
- Automatic image validation according the GS1 Product Image Specification

STORE:

- Cloud-based Image bank, www-mediabanken.se, with more than 2000 affiliated end-user companies
- Branded Image Bank
- Automatically assured (EU)1169/2011 article information
- Unlimited access & User role access

SYNDICATE:

- User controlled API distribution
- OPV Online Webservice, M2M distribution to any Back-end, Front-end both B2B and B2C. i.e: EPI-server, InRiver PIM, Wordpress, Magneto, SAP Hybris etc.
- Print on demand feature
- Automatic generation of multiple image file format and sizes.

Watch our Video on Youtube: [OPV® Online >>](#)

Please do not hesitate to contact us at OPV
and we will explain the true potential of:

